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THINK CITY



George Town Conservation and Development Corporation (GTCDC), Think City and the Aga Khan Trust for Culture celebrate the completion of the new seawall and public promenade along the historic Esplanade. The Esplanade is the seaside promenade at the heart of George Town's UNESCO World Heritage Site.

A fully-owned subsidiary of Khazanah, Think City develops and implements innovative solutions that make cities more peoplefriendly, liveable, resilient and sustainable. Formed in 2009 to contribute to the urban regeneration of George Town, Penang, Think City is now present in cities across Malaysia, delivering impactful projects that create more dynamic urban spaces with a focus on four main areas of impact: Placemaking, Resilience, Strategy & Analytics and Culture-based Economic Development.

Under the auspices of the Ministry of Finance, Think City rolled out the Northern Region Archaeotourism Network in 2022 across Perak, Kedah, Penang and Perlis. The programme aims to leverage the region's unique natural, cultural and archaeological attractions to stimulate culturebased tourism, create employment opportunities and drive greater economic resilience. RM10 million was allocated for the first phase of the multiyear effort, with 56 projects, partnerships and management initiatives since approved, creating RM6.7 million worth of co-investment.

In partnership with UN-Habitat and various local and international partners, Think City secured USD 10 million from the Adaptation Fund to implement the Penang Nature-Based Climate Adaptation Programme (PNBCAP), a comprehensive approach to address the environmental and social impact of climate change in Penang. The programme was subsequently featured at the C40 Cities Summit, where BBC StoryWorks produced an episode of *'Cooling Down Penang'* for Think City.

Also in Penang, Think City collaborated with the Penang Island City Council (MBPP) and EIT Climate-KIC to develop the Atlas of Climate Resilient Trees (ACResT), an online and opencollaborative platform that facilitates the discovery and documentation of climate resilient tree species, assisting city planners and landscapers in placing trees within Penang's urban environment. Meanwhile, Think City also completed the seawall and public promenade along the Esplanade of George Town, an initiative led in tandem with the Penang State Government and MBPP to rejuvenate this area of historical value.

In other highlights of a busy year, Think City partnered with the Johor Bahru City Council to enhance the functionality and cultural heritage conservation of Coronation Avenue, one of the city's most historically and culturally-rich streets, while commencing a partnership with PNB Merdeka Ventures to undertake various projects in the up-and-coming Merdeka 118 district in Kuala Lumpur.

For more information on Think City, visit www.thinkcity.com.my