

## DELIVERING SOCIETAL VALUE

As we mark our 30-year journey, we continue our commitment to delivering societal value while we positively impact various communities across Malaysia. In 2023, we remain steadfast in contributing to developing key socio-economic outcomes to progress our communities, develop capacity and build a resilient nation.

These initiatives are carried out through our execution arms Yayasan Hasanah, Yayasan Khazanah, Khazanah Research Institute, Think City Sdn Bhd and Taman Tugu Project Development Sdn Bhd. Additionally, we engage directly in specific areas like Galeri Khazanah and the Khazanah Residency Programme.

To enhance our contributions to society under the Building Capacity and Vibrant Communities pillar, our Societal Value Monitoring and Alignment (SMA) unit is tasked with ensuring the robustness of our mission and its alignment with the implementation of our societal value initiatives, enabling us to achieve a long-term positive impact.

**YAYASAN  
HASANAH**

 A foundation of Khazanah Nasional

2023 marks a decade of Yayasan Hasanah (YH) as a leading foundation in Malaysia's philanthropic sector. Moving beyond traditional charity to focus on social justice for the rakyat, YH has impacted over 2.9 million people from all walks of life since its establishment in 2015.

▶ **475,624**  
**PEOPLE REACHED**  
via programmes we supported  
(Total since 2015: 2.9 million)

▶ **108**  
**NEW PROGRAMMES**  
across Malaysia  
(Total since 2015: 748)

▶ **RM245.2 million**  
**FUNDS MANAGED**  
through our partners  
(Total since 2015: RM1.6 billion)

▶ **232**  
**STRATEGIC PARTNERS**  
across Malaysia  
(Total since 2015: 527)



▶ Indigenous (*Orang Asli*) Bateq families from Kampung Cangkung, Pahang, supporting their children in the Kelas Literasi Rimba Bateq programme by Yayasan Food Bank Malaysia. This initiative motivates 34 enthusiastic children to attend school and is supported by YH in collaboration with the Ministry of Finance (MOF) through the Hasanah Special Grant (HSG).

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### Collaboration with the Ministry of Finance



► Meet Luciana Majana, Jamineh Lonius, and Beatrice Jaimis from Tambunan, Sabah. As skilled farmers, they grow and sell crops like ginger, fruits and vegetables at the local market. After joining Good Shepherd Services' entrepreneur training, they now process and package products such as dried fruits and ginger tea, boosting their income and leadership skills. These farmers are supported by Yayasan Hasanah and the MOF through the HSG.

In 2023, YH launched the Hasanah Special Grant (HSG) 2023 in collaboration with the Ministry of Finance (MOF). This expanded grants programme supports more partners across societal and environmental causes in Malaysia. It enhances mental health support in schools, increases income potential for Persons with Disabilities, boosts socioeconomic opportunities for the Orang Asli communities and supports sustainable recycling initiatives among youths. The MOF's continued support through HSG 2023 has made a significant impact across all layers of society.

### Innovative solutions, addressing issues at the grassroots



► Puan Rahimah Muda, a participant in the "Blind Planters" programme executed by the Society of the Blind in Terengganu. To date, the participants harvested a collective total of 387 kg of the melons. YH supports this initiative in collaboration with the MOF through the HSG.

In one of the many nationwide livelihood programmes supported by YH and the MOF, the Blind Planters Programme in Terengganu trains visually impaired individuals to cultivate Terengganu Sweet Melons, generating income and successfully harvesting 387 kg of fruit to date. This initiative challenges the stigma surrounding blindness, broadens career options for the visually impaired and inspires new perspectives in empowering other vulnerable communities, especially the B40 in the country.



► Crafting legacy: The Hasanah Gold Threads Awards (HGTA), supported by the MOF, honours Malaysia's master craftspeople, like 93-year-old Sarawakian weaver Ibu Ngot, known for her intricate Bergerang mats.

In collaboration with various ecosystem partners, this innovative spirit extends to the foundation's other focus areas. In 2023, this approach is exemplified by the Hasanah Gold Threads Awards (HGTA), launched by YH in collaboration with the MOF. This philanthropy initiative honours local textile artisans and integrates them into mainstream industries, enhancing the commercial potential of their craft and preserving arts, heritage and culture. In its debut, HGTA 2023 received 168 submissions of various textile art forms nationwide.

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- ▶ Trained Pembimbing Rakan Sebaya (PRS) students at SMK Badak, Kelantan, through the HOPE programme by BTOP Wellness, supported by YH in collaboration with the MOF through the HSG. Through holistic training, including parent engagement, HOPE empowers PRS students to make a difference in their community.

Similarly, our efforts in school mental health have developed various intervention models, empowering students, educators and parents to address the hidden epidemic and challenge mental health stigmas. With our partners, we raised awareness and promoted psychological health and wellbeing in schools, providing access to services and interventions. In 2023, 4,718 students and 3,290 counsellors and teachers were trained in Mental Health and Psychosocial First-Aid support to help youths in schools.

### Safe play space for youths, 8<sup>th</sup> Cruyff Court built in Malaysia



- ▶ Local children on the newly built Cruyff Court, FELDA Trolak Selatan, Perak. Since 2012, the Cruyff Court series in Malaysia, funded and developed by YH, has expanded to include 8 courts nationwide, with 7 more active courts.

Meanwhile, YH continued developing the Cruyff Court series in Malaysia, providing safe and accessible play spaces for youth and individuals with disabilities. The new Cruyff Court FELDA Trolak Selatan in Perak is the 8<sup>th</sup> nationwide, joining courts in Johor, Pahang, Kelantan, and three in low-income urban areas of Kuala Lumpur.

### Khazanah scholarship nurturing leaders of tomorrow



- ▶ Dawn Scholastica Adrian, is one of the recipients of the Khazanah Lestari scholarship, which enables outstanding local talents to further their studies in sustainable development and hone leadership skills.

Through the prestigious Khazanah scholarship programme via our scholarship arm, Yayasan Khazanah, we continue to support exceptional young people, aiming to unleash their full potential and nurture empowered, future-ready talent. In 2023, we awarded 115 scholarships to outstanding individuals in Malaysia and provided 200 study grants to secondary school students.

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► Anshula Pooja Lactmanan @ Rajan, Khazanah Global Scholarship recipient 2023.



► Syahmi Fadhli Wafi Shahrudin, Special Mention Award 2023 recipient.

## Empowering leaders within the community for sustainable impact



► The Temiar Orang Asli community in Kampung Sungai Tonggang transformed their village into an eco-tourism destination called 'Kayuh D' Tonggang. This programme by Global Environment Centre (GEC) is supported by Yayasan Hasanah in collaboration with the MOF through the HSG.

The foundation also acknowledged the significant growth of several community leaders this year, fostered by YH-supported programmes. For instance, the Temiar Orang Asli community in Perak, led by Tok Batin, successfully transformed their village into an ecotourism hotspot. This initiative has created sustainable income opportunities, generating nearly RM40,000 in revenue within seven months of its launch.