



## TAMAN TUGU



► The Taman Tugu forest trail is highly enjoyable for groups of all ages including for families and team-building activities

► **With the aim of creating a vital green lung for Kuala Lumpur, we collaborated with a range of private and public sector entities to develop Taman Tugu, a 66-acre park in the heart of the city that is free to access for all. Taman Tugu is one of our largest non-profit corporate social responsibility initiatives.**

The park was established in 2018 under Amanah Warisan Negara (AWAN), a national public trust to own, manage and protect Taman Tugu as well as other potential heritage assets across Malaysia.

In 2022, Taman Tugu held a Merdeka sing-along session at its newly-launched open air green space, Taman Tugu Lawn, which contains various visitor facilities and has a covered open air space called The Patio. An additional 1km of forest trail was also added and opened during the Merdeka season, bringing the park's total trail length to 6km.

In the past year, Taman Tugu was successful in securing sponsorships from a range of corporate entities including CIMB Islamic, CTC Global, Standard Chartered Global Business Services, Canon, Diamond Technique and CGC. Taman Tugu also added Taman Tugu Adoption Plots as an additional element to the Adopt Taman Tugu Park Elements Programme, under which Uniqlo Malaysia adopted two plots and Deutsche Bank adopted one plot. Extending its partnership with Uniqlo Malaysia, the Uniqlo – Taman Tugu Plant Giveaway and the Uniqlo – Taman Tugu Plant & Hunt are additional engagement programmes made available to public and kids to learn and increase their awareness of sustainability.

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**As of 31 March 2023, more than 700,000 people have visited the park. With an additional 1km of trails completed and various educational programmes and engagement activities launched during the past year, we anticipate that Taman Tugu will continue to expand its reach amongst Malaysians and tourists to the country in the future.”**



For more information on Taman Tugu, visit [www.tamantugu.my](http://www.tamantugu.my)



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